

## AMAZING BASE® SPF 20

<b>Active Ingredients:</b>	
<b>Titanium Dioxide (14%)</b>	Derived from Titanium, which is extracted from the minerals such as rutile and Ilmenite. It gives the greatest covering and tinting power of any white pigment and it is listed in the FDA monograph as one of the purest and most effective active ingredients for sun protection.
<b>Zinc Oxide (6%)</b>	Also known as Flowers of Zinc, is derived from the mineral sphalerite which occurs in limestone and dolomites. Zinc is believed to encourage healing of skin disorders. It is insoluble in water. In an ointment it is used as an antiseptic and as a protection against skin diseases.
<b>Ingredients:</b>	
<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
<b>Boron Nitride</b>	A raw ingredient originally used in the ceramics industry, it is now also produced to cosmetics grade. It is composed of flat, hexagonal, plate-like crystals that can freely slide over one another. Because of this composition, this white powder is added to cosmetics to enable a silky glide in application, and provides excellent adhesion and soft focus properties.
<b>Zinc Stearate</b>	Zinc Soap (a mixture of zinc salts). Widely used in cosmetics because it contributes to adhesive properties.
<b>Dimethicone</b>	Made from sand (silica) that is a combination of minerals but largely comprised of quartz. This state-of-the-art ingredient replaces the need for oils and is the coating on our micronized titanium dioxide. Dimethicone aids spreading, is transfer resistant and imparts a remarkable smoothness and creaminess to the overall product. It also improves coverage without adding heaviness. <b>And</b> , it is non-comedogenic and highly water repellent. It gives micronized titanium dioxide the highest light refractive ability of any titanium. This outstanding ingredient is one of the driving forces behind the creative evolution of color cosmetics. <a href="#">More...</a>
<b>Stearic Acid</b>	Derived from butter acids, cascarilla bark and other oils. Used as a softener.
<b>Plankton Extract (Algae Extract 1, an Omega 3 acid)</b>	A high tech extract of sea minerals proven to nourish the skin, it enhances moisture retention beneficial for all skin types, but is especially beneficial for dry and mature skin. A documented anti-inflammatory which soothes sensitive skin. In addition to calming, it also encourages rebuilding of the skin's lipid film barrier. This increases effective protection against moisture loss, so sensitive skin is not only protected, but actually improves.
<b>Algae Extract (Algae Extract 2)</b>	Potent sea mineral extract which nourishes, soothes and protects all skins, even mature and sensitive skin. It may help to increase the skin's moisture content while acting as an anti-inflammatory, effectively improving the quality of sensitive skin. Helps protect against the effects of UV radiation and helps enable UV-damaged cells to be eliminated more effectively. It inhibits burn cell growth, reducing the inflammation from sunburn.
<b>Pomegranate Extract</b>	A potent natural antioxidant containing ellagic acid, which protects skin cells from the aging effects of free radical damage. It also boosts sunscreen protection and acts as a natural preservative.
May contain: <b>Iron Oxides, Ultramarine</b> <a href="#">Details...</a>	

## PUREPRESSED® BASE SPF 20

<b>Active Ingredients:</b>	
<b>Titanium Dioxide (14%)</b>	Derived from Titanium, which is extracted from the minerals such as rutile and Ilmenite. It gives the greatest covering and tinting power of any white pigment and it is listed in the FDA monograph as one of the purest and most effective active ingredients for sun protection.
<b>Zinc Oxide (3%)</b>	Also known as Flowers of Zinc, is derived from the mineral sphalerite which occurs in limestone and dolomites. Zinc is believed to encourage healing of skin disorders. It is insoluble in water. In an ointment it is used as an antiseptic and as a protection against skin diseases.
<b>Ingredients:</b>	
<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
<b>Boron Nitride</b>	A raw ingredient originally used in the ceramics industry, it is now also produced to cosmetics grade. It is composed of flat, hexagonal, plate-like crystals that can freely slide over one another. Because of this composition, this white powder is added to cosmetics to enable a silky glide in application, and provides excellent adhesion and soft focus properties.
<b>Dimethicone</b>	Made from sand (silica) that is a combination of minerals but largely comprised of quartz. This state-of-the-art ingredient replaces the need for oils and is the coating on our micronized titanium dioxide. Dimethicone aids spreading, is transfer resistant and imparts a remarkable smoothness and creaminess to the overall product. It also improves coverage without adding heaviness. <b>And</b> , it is non-comedogenic and highly water repellent. It gives micronized titanium dioxide the highest light refractive ability of any titanium. This outstanding ingredient is one of the driving forces behind the creative evolution of color cosmetics. <a href="#">More...</a>
<b>Hydrated Silica</b>	Made from sand. Can hold seven times its molecular weight and so is excellent in absorbing excess oil.
<b>Stearic Acid</b>	Derived from butter acids, cascarilla bark and other oils. Used as a softener.
<b>Plankton Extract (Algae Extract 1, an Omega 3 acid)</b>	A high tech extract of sea minerals proven to nourish the skin, it enhances moisture retention beneficial for all skin types, but is especially beneficial for dry and mature skin. A documented anti-inflammatory which soothes sensitive skin. In addition to calming, it also encourages rebuilding of the skin's lipid film barrier. This increases effective protection against moisture loss, so sensitive skin is not only protected, but actually improves.

<b>Algae Extract (Algae Extract 2)</b>	Potent sea mineral extract which nourishes, soothes and protects all skins, even mature and sensitive skin. It may help to increase the skin's moisture content while acting as an anti-inflammatory, effectively improving the quality of sensitive skin. Helps protect against the effects of UV radiation and helps enable UV-damaged cells to be eliminated more effectively. It inhibits burn cell growth, reducing the inflammation from sunburn.
<b>Pine Bark Extract</b>	85%-95% proanthocyanidins and flavonoids extracted from the French Maritime pine tree bark (Pinus pinaster). It is a potent free radical scavenger and preservative. Its antioxidant capabilities are 50 times greater than Vitamin E and 20 times greater than Vitamin C. Its molecular structure is much smaller than that of Vitamin E and C, and, therefore, it penetrates more readily through the epidermis into the dermis. It is water-soluble and most importantly it is safe. We have run no tests on the benefit of the antioxidants in our formulas to the skin, but there are a number of clinical reports attesting to its topical value as a free radical scavenger and as a preventative against UVB radiation damage.
<b>Pomegranate Extract</b>	A potent natural antioxidant containing ellagic acid, which protects skin cells from the aging effects of free radical damage. It also boosts sunscreen protection and acts as a natural preservative.
May contain: <b>Iron Oxides, Ultramarines</b> <a href="#">Details...</a>	

## LIQUID MINERALS™

<b>Aqua</b>	Deionized water.
<b>Glycerol Polymethacrylate</b>	An ester of glycerin used as a thickener.
<b>Glycerin</b>	Derived from vegetable oil. Used as a solvent.
<b>Seaweeds (Algin, Agar, Carrageenan)</b>	Have anti-inflammatory capabilities in addition to being nourishing and moisturizing to the skin. People who are allergic to shellfish should avoid these ingredients.
<b>Boron Nitride</b>	A raw ingredient originally used in the ceramics industry, it is now also produced to cosmetics grade. It is composed of flat, hexagonal, plate-like crystals that can freely slide over one another. Because of this composition, this white powder is added to cosmetics to enable a silky glide in application, and provides excellent adhesion and soft focus properties.
<b>Hyaluronic Acid</b>	A water-binding agent.
<b>Algae</b>	A thickener and antioxidant.
<b>Magnesium Ascorbyl Phosphate (Vitamin C)</b>	A stable derivative of ascorbic acid. Has been shown to suppress melanin formation. Has a protective effect against skin damage by UVB radiation. A good antioxidant and anti-inflammatory that can be used post-exfoliation, as it frequently has a less acidic pH than water-based Vitamin C.
<b>Squalane</b>	A natural moisturizing agent.
<b>Vitamin K</b>	Rosacea specialist, Dr. Geoffrey Nase has said: "Vitamin K has been the plastic surgeons' magical secret weapon for post-surgery bruising (damaged blood vessels). It has been shown to strengthen blood vessels (arterioles, capillaries and venules) in scientific studies. Small concentrations of Vitamin K added to your daily routine may have a very positive effect on under eye bags (swelling), under eye bluish color (dilated venules returning de-oxygenated blood) and red dilated arterioles that have not been structurally damaged."
<b>Coenzyme Q10</b>	A naturally occurring metabolic enzyme found in every living cell of the body. Used daily, CoQ10 helps prevent and reverse the aging process. It stimulates the vital energy necessary for skin cells to heal, protect and rejuvenate themselves. Tests show that: CoQ10 decreases DNA damage up to 70%. Significantly maintains the dermal matrix. Reduces wrinkle depth by 27%. Increases epidermal turnover and cellular renewal. Acts as a powerful antioxidant.
<b>Stearic Acid</b>	Derived from butter acids, cascarilla bark and other oils. Used as a softener.
<b>Chamomile Extract</b>	Anti-inflammatory and antiseptic. Studies have shown that it reduces dryness, itching, redness and sensitivity in irritated and inflamed skin. Extract obtained from the flower heads.
<b>Willow Bark Extract</b>	Outstanding anti-inflammatory and anti-bacterial properties. It is one of the few ingredients that is found in nature and is also an OTC. A natural source of salicins and beta-hydroxyacids which are especially helpful for acneic skin.
<b>Calendula (Marigold)</b>	Has soothing, antiseptic, anti-itching and anti-inflammatory properties. Effective for oily and/or delicate skin as well as for acne. Extract obtained from the calendula blossom.
<b>Vanilla Extract (and) Sweet Almond Extract</b>	A proprietary blend of essential oils of vanilla and sweet almond which serve as a uniquely enhanced, all-natural preservative.
<b>Aloe Leaf Extract</b>	(First Aid Plant) A compound expressed from the leaf of the aloe plant. There are more than 300 species. Used medicinally for more than three thousand years. It is referred to in the Bible. Used for its softening benefits in cosmetics. Hydrating and soothing. The specifically formulated and purified aloe vera in our gel is less sensitizing than raw gel.
May contain: <b>Mica, Iron Oxides, Titanium Dioxide</b> <a href="#">Details...</a>	

**ABSENCE® OIL CONTROL PRIMER SPF 15 and ABSENCE® 2 OIL CONTROL PRIMER SPF 15**

<b>Active Ingredients:</b>	
<b>Zinc Oxide (5%)</b>	Also known as Flowers of Zinc, is derived from the mineral sphalerite which occurs in limestone and dolomites. Zinc is believed to encourage healing of skin disorders. It is insoluble in water. In an ointment it is used as an antiseptic and as a protection against skin diseases.
<b>Titanium Dioxide (4.5%)</b>	Derived from Titanium, which is extracted from the minerals such as rutile and Ilmenite. It gives the greatest covering and tinting power of any white pigment and it is listed in the FDA monograph as one of the purest and most effective active ingredients for sun protection.
<b>Ingredients:</b>	
<b>Ethyl Macadamiate</b>	An ester of Macadamia oil, used as an emollient.
<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
<b>Isostearyl Neopentanoate</b>	An emollient.
<b>Cyclopentasiloxane</b>	Silicone emollient.
<b>Dimethicone</b>	Made from sand (silica) that is a combination of minerals but largely comprised of quartz. <a href="#">More...</a>
<b>Ozokerite</b>	A naturally occurring wax-like mineral; a mixture of hydrocarbons. An emulsifier and thickening agent.
<b>Beeswax</b>	A natural substance obtained from the honeycomb. Can be yellow or white. It has powerful anti-microbial properties. Vegans will want to avoid products with beeswax.
<b>Candelilla Wax</b>	An herbal wax obtained from various Euphorbiaceae species. Used in cream to powder formulations to give them body.
<b>Hydrated Silica</b>	Made from sand. Can hold seven times its molecular weight and so is excellent in absorbing excess oil.
<b>Silicone Powder</b>	Used for texture.
<b>Boron Nitride</b>	A raw ingredient originally used in the ceramics industry, it is now also produced to cosmetics grade. It is composed of flat, hexagonal, plate-like crystals that can freely slide over one another. Because of this composition, this white powder is added to cosmetics to enable a silky glide in application, and provides excellent adhesion and soft focus properties.
<b>Wheat Starch</b>	A bonding of wheat starch, a product of the cereal grain used for its emollient and soothing properties.
<b>Tribehenin</b>	An ester of glycerin and behenic acid, a fatty acid found in seed fats. Used as an opacifier, emollient and lubricant.
<b>Kelp Extract</b>	An oil balancer.
<b>Pomegranate Extract</b>	A potent natural antioxidant containing ellagic acid, which protects skin cells from the aging effects of free radical damage. It also boosts sunscreen protection and acts as a natural preservative.
<b>Green Tea Leaf Extract</b>	Recently discovered to have many nutritional and healthful qualities. It contains 20 times the antioxidant effect of Vitamin E and increases the effect of sunscreens. High in methylxanthines, which are believed (by the National Cancer Institute) to prevent skin cancer. Green tea also helps prevent irritation of the skin.
<b>Lilac Extract</b>	Used for fragrance.
<b>Stearic Acid</b>	Derived from butter acids, cascarilla bark and other oils. Used as a softener.
<b>Tocopherol</b>	Vitamin E. A topical antioxidant and natural preservative with many known skin benefits. We use natural Vitamin E because there is very little incidence of allergic reaction to it.
<b>Bisabolol</b>	A myrrh-type gum resin obtained from African trees. It reduces sensitivity and inflammation. It is also soothing and has vaso-constrictive properties. Also used as a preservative.
<b>May contain Iron Oxides</b>	Iron oxide is iron combined with oxygen and can be found in nature or produced synthetically. It varies in color from red to brown, black to orange or yellow depending on the degree of water and the purity.

**PUREMATTE™ FINISH POWDER**

<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
<b>Rice Starch</b>	Made from finely pulverized rice grains. It is a demulcent (soother) and emollient, and forms a soothing, protective film when applied.
<b>Titanium Dioxide</b>	Derived from Titanium, which is extracted from the minerals such as rutile and Ilmenite. It gives the greatest covering and tinting power of any white pigment and it is listed in the FDA monograph as one of the purest and most effective active ingredients for sun protection.
<b>Zinc Oxide</b>	Also known as Flowers of Zinc, is derived from the mineral sphalerite which occurs in limestone and dolomites. Zinc is believed to encourage healing of skin disorders. It is insoluble in water. In an ointment it is used as an antiseptic and as a protection against skin diseases.
<b>Dimethicone</b>	Made from sand (silica) that is a combination of minerals but largely comprised of quartz. <a href="#">More...</a>
<b>Hydrated Silica</b>	Made from sand. Can hold seven times its molecular weight and so is excellent in absorbing excess oil.
<b>Ascorbyl Palmitate</b>	A salt of ascorbic acid used as a preservative and antioxidant.
<b>May contain: Iron Oxides</b>	Iron oxide is iron combined with oxygen and can be found in nature or produced synthetically. It varies in color from red to brown, black to orange or yellow depending on the degree of water and the purity.

## AMAZING MATTE LOOSE FINISH POWDER

<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
<b>Rice Starch</b>	Made from finely pulverized rice grains. It is a demulcent (soother) and emollient, and forms a soothing, protective film when applied.
<b>Titanium Dioxide</b>	Derived from Titanium, which is extracted from the minerals such as rutile and Ilmenite. It gives the greatest covering and tinting power of any white pigment and it is listed in the FDA monograph as one of the purest and most effective active ingredients for sun protection.
<b>Zinc Stearate</b>	Zinc Soap (a mixture of zinc salts). Widely used in cosmetics because it contributes to adhesive properties.
<b>Hydrated Silica</b>	Made from sand. Can hold seven times its molecular weight and so is excellent in absorbing excess oil.
<b>Pine Bark Extract</b>	85%-95% proanthocyanidins and flavonoids extracted from the French Maritime pine tree bark (Pinus pinaster). It is a potent free radical scavenger and preservative. <a href="#">More...</a>
<b>Pomegranate Extract</b>	A potent natural antioxidant containing ellagic acid, which protects skin cells from the aging effects of free radical damage. It also boosts sunscreen protection and acts as a natural preservative.
<b>Ascorbyl Palmitate</b>	A salt of ascorbic acid used as a preservative and antioxidant.
May contain: <b>Iron Oxides</b>	Iron oxide is iron combined with oxygen and can be found in nature or produced synthetically. It varies in color from red to brown, black to orange or yellow depending on the degree of water and the purity.

## PUREPRESSED® BLUSH

<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
<b>Boron Nitride</b>	A raw ingredient originally used in the ceramics industry, it is now also produced to cosmetics grade. It is composed of flat, hexagonal, plate-like crystals that can freely slide over one another. Because of this composition, this white powder is added to cosmetics to enable a silky glide in application, and provides excellent adhesion and soft focus properties.
<b>Hydrated Silica</b>	Made from sand. Can hold seven times its molecular weight and so is excellent in absorbing excess oil.
<b>Dimethicone</b>	Made from sand (silica) that is a combination of minerals but largely comprised of quartz. <a href="#">More...</a>
<b>Pine Bark Extract</b>	85%-95% proanthocyanidins and flavonoids extracted from the French Maritime pine tree bark (Pinus pinaster). It is a potent free radical scavenger and preservative. <a href="#">More...</a>
<b>Pomegranate Extract</b>	A potent natural antioxidant containing ellagic acid, which protects skin cells from the aging effects of free radical damage. It also boosts sunscreen protection and acts as a natural preservative.
May contain: <b>Titanium Dioxide, Iron Oxides, Carmine, Manganese Violet, Ultramarines, 24-Karat Gold Leaf</b>	<a href="#">Details...</a>

## IN TOUCH CREAM STICK BLUSH

<b>Ethyl Macadamiate</b>	An ester of Macadamia oil, used as an emollient.
<b>Isostearyl Neopentanoate</b>	A pigment dispenser that helps the process of going from cream to powder upon evaporation. Also a stabilizer and emollient.
<b>Isopropyl Jojobate</b>	An ester of isopropyl alcohol and jojoba acid, used as a binder, skin-conditioning agent, and emollient.
<b>Silica</b>	Derived from sand. Used as a protectant and coloring agent.
<b>Euphorbia Cerifera (Candelilla) Wax</b>	An herbal wax obtained from various <i>Euphorbiaceae</i> species. The wax is used in lipsticks to give them body.
<b>Copernicia Cerifera (Carnauba) Wax</b>	Exuded by the leaves of a Brazilian tree to conserve its moisture. Called the tree of life by the natives because of the use they make of its various products.
<b>Theobroma Cacao (Cocoa) Extract</b>	Potent antioxidant.
<b>Flavor</b>	
<b>Ricinus Communis (Castor) Seed Oil</b>	Expressed from the beans of the castor-oil plant. Soothing to the skin.
<b>Hydrogenated Castor Oil</b>	Expressed from the beans of the castor-oil plant. Soothing to the skin.
<b>Beeswax</b>	A natural substance obtained from the honeycomb. Can be yellow or white. It has powerful anti-microbial properties. Vegans will want to avoid products with beeswax.
<b>Tocopherol</b>	Vitamin E. A topical antioxidant and natural preservative with many known skin benefits. We use natural Vitamin E because there is very little incidence of allergic reaction to it.
<b>Ascorbyl Palmitate</b>	A salt of ascorbic acid used as a preservative and antioxidant.
May Contain: <b>Mica, Iron Oxides, Titanium Dioxide, Red 30 Lake, Red 7 Lake</b>	<a href="#">Details...</a>

## PUREPRESSED® EYE SHADOWS - Single, Duo, Triple

<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
<b>Boron Nitride</b>	A raw ingredient originally used in the ceramics industry, it is now also produced to cosmetics grade. It is composed of flat, hexagonal, plate-like crystals that can freely slide over one another. Because of this composition, this white powder is added to cosmetics to enable a silky glide in application, and provides excellent adhesion and soft focus properties.
<b>Hydrated Silica</b>	Made from sand. Can hold seven times its molecular weight and so is excellent in absorbing excess oil.
<b>Dimethicone</b>	Made from sand (silica) that is a combination of minerals but largely comprised of quartz. <a href="#">More...</a>
<b>Pine Bark Extract</b>	85%-95% proanthocyanidins and flavonoids extracted from the French Maritime pine tree bark (Pinus pinaster). It is a potent free radical scavenger and preservative. <a href="#">More...</a>
<b>Pomegranate Extract</b>	A potent natural antioxidant containing ellagic acid, which protects skin cells from the aging effects of free radical damage. It also boosts sunscreen protection and acts as a natural preservative.
May contain: <b>Titanium Dioxide, Iron Oxides, Carmine, Manganese Violet, Ultramarines, 24-Karat Gold Leaf, Chromium Oxide Greens</b> <a href="#">Details...</a>	

## PUREPRESSED® EYE SHADOWS - Daytime Kit

<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
<b>Boron Nitride</b>	A raw ingredient originally used in the ceramics industry, it is now also produced to cosmetics grade. It is composed of flat, hexagonal, plate-like crystals that can freely slide over one another. Because of this composition, this white powder is added to cosmetics to enable a silky glide in application, and provides excellent adhesion and soft focus properties.
<b>Hydrated Silica</b>	Made from sand. Can hold seven times its molecular weight and so is excellent in absorbing excess oil.
<b>Dimethicone</b>	Made from sand (silica) that is a combination of minerals but largely comprised of quartz. <a href="#">More...</a>
<b>Pine Bark Extract</b>	85%-95% proanthocyanidins and flavonoids extracted from the French Maritime pine tree bark (Pinus pinaster). It is a potent free radical scavenger and preservative. <a href="#">More...</a>
<b>Pomegranate Extract</b>	A potent natural antioxidant containing ellagic acid, which protects skin cells from the aging effects of free radical damage. It also boosts sunscreen protection and acts as a natural preservative.
May contain: <b>Titanium Dioxide, Iron Oxides, Carmine, Manganese Violet, Ultramarines</b> <a href="#">Details...</a>	

## PUREPRESSED® EYE SHADOWS - Nighttime Kit

<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
<b>Boron Nitride</b>	A raw ingredient originally used in the ceramics industry, it is now also produced to cosmetics grade. It is composed of flat, hexagonal, plate-like crystals that can freely slide over one another. Because of this composition, this white powder is added to cosmetics to enable a silky glide in application, and provides excellent adhesion and soft focus properties.
<b>Hydrated Silica</b>	Made from sand. Can hold seven times its molecular weight and so is excellent in absorbing excess oil.
<b>Dimethicone</b>	Made from sand (silica) that is a combination of minerals but largely comprised of quartz. <a href="#">More...</a>
<b>Pine Bark Extract</b>	85%-95% proanthocyanidins and flavonoids extracted from the French Maritime pine tree bark (Pinus pinaster). It is a potent free radical scavenger and preservative. <a href="#">More...</a>
<b>Pomegranate Extract</b>	A potent natural antioxidant containing ellagic acid, which protects skin cells from the aging effects of free radical damage. It also boosts sunscreen protection and acts as a natural preservative.
May contain: <b>Titanium Dioxide, Iron Oxides, Carmine, Manganese Violet, Ultramarines, 24-Karat Gold Leaf</b> <a href="#">Details...</a>	

## LID PRIMER

<b>Isostearyl Neopentanoate</b>	A pigment dispenser that helps the process of going from cream to powder upon evaporation. Also a stabilizer and emollient.
<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
<b>Glyceryl Stearate</b>	Derived from Glycerin. Used as an emulsifier and a humectant.
<b>Cyclomethicone</b>	Derived from silica. Used as an emollient and for glide. (See Dimethicone)
<b>Carnauba Wax</b>	Exuded by the leaves of a Brazilian tree to conserve its moisture. Called the tree of life by the natives because of the use they make of its various products.
<b>Silicone Powder</b>	Used for texture.
<b>Lecithin</b>	A natural antioxidant and emollient. High in B vitamins choline and inositol, it is found in egg yolk and manufactured from soy oil.
<b>Hydrated Silica</b>	Made from sand. Can hold seven times its molecular weight and so is excellent in absorbing excess oil.
May contain: <b>Titanium Dioxide, Iron Oxides, Manganese Violet</b> <a href="#">Details...</a>	

## LIQUID EYE LINERS

<b>Aqua</b>	
<b>Xanthan Gum</b>	Also called corn sugar gum. Used as a thickener, emulsifier and stabilizer.
<b>Rosemary Leaf Extract</b>	Has healing, antibacterial, antifungal, and antioxidant properties.
<b>Vanilla Fruit Extract</b>	Used for scent and flavor.
<b>Sweet Almond Seed Extract</b>	Serves as a uniquely enhanced, all-natural preservative.
<b>Glyceryl Polymethacrylate</b>	Derived from Glycerin. Used as an emulsifier and a humectant.
May contain: <b>Mica, Titanium Dioxide, Iron Oxides</b> <a href="#">Details...</a>	

## CREAM TO POWDER EYELINER

<b>Ethyl Macadamiate</b>	An ester of Macadamia oil, used as an emollient.
<b>Isostearyl Neopentanoate</b>	A pigment dispenser that helps the process of going from cream to powder upon evaporation. Also a stabilizer and emollient.
<b>Beeswax</b>	A natural substance obtained from the honeycomb. Can be yellow or white. It has powerful anti-microbial properties. Vegans will want to avoid products with beeswax.
<b>Polyethylene</b>	A polymer of ethylene. Low moisture absorption and good insulating properties.
<b>Hydrated Silica</b>	Derived from sand. Used as a protectant and coloring agent.
<b>Lilac Extract</b>	Used for fragrance.
May contain: <b>Titanium Dioxide, Mica, Iron Oxides, Manganese Violet, Carmine, Ultramarines, Chromium Oxide Greens</b> <a href="#">Details...</a>	

## PURELASH™ MASCARA

<b>Aqua</b>	Water
<b>Algae Extract</b>	These extracts condition and protect lashes to reduce splitting and breaking.
<b>Carnauba Wax</b>	Exuded by the leaves of a Brazilian tree to conserve its moisture. Called the tree of life by the natives because of the use they make of its various products.
<b>Glycerin</b>	Derived from vegetable oil. Used as a solvent.
<b>PVP</b>	Plastic resin resembling albumin. Used for soft body and hold. (Often used in food and blood as an expander.)
<b>Glyceryl Stearate</b>	Derived from Glycerin. Used as an emulsifier and a humectant.
<b>Hydrolyzed Wheat Protein</b>	Hydrolysis means turned partly into water.
<b>Stearic Acid</b>	Derived from butter acids, cascarilla bark and other oils. Used as a softener.
<b>Panthenol</b>	Vitamin B Complex Factor. Used to condition hair. It is good for human tissues.
<b>Vanilla Fruit Extract</b>	Used for scent and flavor.
<b>Sweet Almond Seed Extract</b>	Serves as a uniquely enhanced, all-natural preservative.
<b>Hydroxyethylcellulose</b>	A cellulose gum.
<b>Bisabolol</b>	A myrrh-type gum resin obtained from African trees. It reduces sensitivity and inflammation. It is also soothing and has vaso-constrictive properties. Also used as a preservative.
<b>Phospholipids</b>	A complex fat substance found in living cells. They bind water and hold it in its place.
May contain: <b>Iron Oxides</b> Iron oxide is iron combined with oxygen and can be found in nature or produced synthetically. It varies in color from red to brown, black to orange or yellow depending on the degree of water and the purity.	

## PURELASH™ LENGTHENING MASCARA

<b>Aqua</b>	Water
<b>Algae Extract</b>	These extracts condition and protect lashes to reduce splitting and breaking.
<b>Beeswax</b>	A natural substance obtained from the honeycomb. Can be yellow or white. It has powerful anti-microbial properties. Vegans will want to avoid products with beeswax.
<b>Stearic Acid</b>	Derived from butter acids, cascarilla bark and other oils. Used as a softener.
<b>Glycerin</b>	Derived from vegetable oil. Used as a solvent.
<b>Carnauba Wax</b>	Exuded by the leaves of a Brazilian tree to conserve its moisture. Called the tree of life by the natives because of the use they make of its various products.
<b>Hydroxyethylcellulose</b>	A cellulose gum.
<b>Panthenol</b>	Vitamin B Complex Factor. Used to condition hair. It is good for human tissues.
<b>Hydrolyzed Wheat Protein</b>	Hydrolysis means turned partly into water.
<b>Cellulose</b>	The primary fiber component of plants. Used in cosmetics as a thickening agent and to bind other ingredients together.
<b>Vanilla Fruit Extract</b>	Used for scent and flavor.

<b>Sweet Almond Seed Extract</b>	Serves as a uniquely enhanced, all-natural preservative.
<b>Oleic Acid</b>	Obtained from various animal and vegetable fats and oils. Possesses better penetrating properties than vegetable oils. Vegans will want to avoid this.
May contain: <b>Iron Oxides, Titanium Dioxide, Carmine, Chromium Oxide Greens, Ultramarines</b> <a href="#">Details...</a>	

## PURELASH™ EXTENDER & CONDITIONER

<b>Aqua</b>	Water
<b>Algae Extract</b>	These extracts condition and protect lashes to reduce splitting and breaking.
<b>Beeswax</b>	A natural substance obtained from the honeycomb. Can be yellow or white. It has powerful anti-microbial properties. Vegans will want to avoid products with beeswax.
<b>Stearic Acid</b>	Derived from butter acids, cascarilla bark and other oils. Used as a softener.
<b>Glycerin</b>	Derived from vegetable oil. Used as a solvent.
<b>Carnauba Wax</b>	Exuded by the leaves of a Brazilian tree to conserve its moisture. Called the tree of life by the natives because of the use they make of its various products.
<b>Hydroxyethylcellulose</b>	A cellulose gum.
<b>Panthenol</b>	Vitamin B Complex Factor. Used to condition hair. It is good for human tissues.
<b>Hydrolyzed Wheat Protein</b>	Hydrolysis means turned partly into water.
<b>Oleic Acid</b>	Obtained from various animal and vegetable fats and oils. Possesses better penetrating properties than vegetable oils. Vegans will want to avoid this.
<b>Vanilla Fruit Extract</b>	Used for scent and flavor.
<b>Sweet Almond Seed Extract</b>	Serves as a uniquely enhanced, all-natural preservative.

## PUREBROW™ GEL

<b>Aqua</b>	Water
<b>Algae Extract</b>	A proprietary blend of high tech sea minerals which condition and protect brow hairs, making them healthier, smoother and more manageable.
<b>Beeswax</b>	A natural substance obtained from the honeycomb. Can be yellow or white. It has powerful anti-microbial properties. Vegans will want to avoid products with beeswax.
<b>Stearic Acid</b>	Derived from butter acids, cascarilla bark and other oils. Used as a softener.
<b>Glycerin</b>	Derived from vegetable oil. Used as a solvent.
<b>Carnauba Wax</b>	Exuded by the leaves of a Brazilian tree to conserve its moisture. Called the tree of life by the natives because of the use they make of its various products.
<b>Hydroxyethylcellulose</b>	A cellulose gum.
<b>Panthenol</b>	Vitamin B Complex Factor. Used to condition hair. It is good for human tissues.
<b>Hydrolyzed Wheat Protein</b>	Hydrolysis means turned partly into water.
<b>Meadowfoam Seed Oil</b>	Expressed from the seeds of the Meadowfoam plant.
<b>Oleic Acid</b>	Obtained from various animal and vegetable fats and oils. Possesses better penetrating properties than vegetable oils. Vegans will want to avoid this.
<b>Vanilla Fruit Extract</b>	Used for scent and flavor.
<b>Sweet Almond Seed Extract</b>	Serves as a uniquely enhanced, all-natural preservative.
May contain: <b>Iron Oxides, Titanium Dioxide, Chromium Oxide Greens, Ultramarines</b> <a href="#">Details...</a>	

## PUREBROW™ FIX & MASCARA

<b>Aqua</b>	Water
<b>PVP</b>	Plastic resin resembling albumin. Used for soft body and hold. (Often used in food and blood as an expander.)
<b>Glycerin</b>	Derived from vegetable oil. Used as a solvent.
<b>Glyceryl Polymethacrylate</b>	Derived from Glycerin. Used as an emulsifier and a humectant.
<b>Carbomer</b>	A thick, stable emulsion.
<b>Panthenol</b>	Vitamin B Complex Factor. Used to condition hair. It is good for human tissues.
<b>Aloe Leaf Extract</b>	A compound expressed from the leaf of the aloe plant. There are more than 300 species. Used medicinally for more than three thousand years. Used for its softening benefits in cosmetics.
<b>Hydrolyzed Wheat Protein</b>	Hydrolysis means turned partly into water.
<b>Phospholipids</b>	A complex fat substance found in living cells. They bind water and hold it in its place.
<b>Vanilla Fruit Extract</b>	Used for scent and flavor.
<b>Sweet Almond Seed Extract</b>	Serves as a uniquely enhanced, all-natural preservative.

## SO-BRONZE™

<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
<b>Boron Nitride</b>	A raw ingredient originally used in the ceramics industry, it is now also produced to cosmetics grade. It is composed of flat, hexagonal, plate-like crystals that can freely slide over one another. Because of this composition, this white powder is added to cosmetics to enable a silky glide in application, and provides excellent adhesion and soft focus properties.
<b>Titanium Dioxide</b>	Derived from Titanium, which is extracted from the minerals such as rutile and Ilmenite. It gives the greatest covering and tinting power of any white pigment and it is listed in the FDA monograph as one of the purest and most effective active ingredients for sun protection.
<b>Zinc Stearate</b>	Zinc Soap (a mixture of zinc salts). Widely used in cosmetics because it contributes to adhesive properties.
<b>Dimethicone</b>	Made from sand (silica) that is a combination of minerals but largely comprised of quartz. <a href="#">More...</a>
<b>Stearic Acid</b>	Derived from butter acids, cascarilla bark and other oils. Used as a softener.
<b>Pine Bark Extract</b>	85%-95% proanthocyanidins and flavonoids extracted from the French Maritime pine tree bark (Pinus pinaster). It is a potent free radical scavenger and preservative. <a href="#">More...</a>
<b>Pomegranate Extract</b>	A potent natural antioxidant containing ellagic acid, which protects skin cells from the aging effects of free radical damage. It also boosts sunscreen protection and acts as a natural preservative.
<b>Isopropyl Jojobate</b>	A bonding of two Jojoba esters designed to enhance moisture retention. Jojoba comes closest to the skin's actual sebum.
May contain: <b>Iron Oxides, Carmine</b> <a href="#">Details...</a>	

## MOONGLOW

<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
<b>Boron Nitride</b>	A raw ingredient originally used in the ceramics industry, it is now also produced to cosmetics grade. It is composed of flat, hexagonal, plate-like crystals that can freely slide over one another. Because of this composition, this white powder is added to cosmetics to enable a silky glide in application, and provides excellent adhesion and soft focus properties.
<b>Hydrated Silica</b>	Made from sand. Can hold seven times its molecular weight and so is excellent in absorbing excess oil.
<b>Dimethicone</b>	Made from sand (silica) that is a combination of minerals but largely comprised of quartz. <a href="#">More...</a>
<b>Stearic Acid</b>	Derived from butter acids, cascarilla bark and other oils. Used as a softener.
<b>24-Karat Gold Leaf</b>	A food-grade gold that can be used anywhere on the face, even the lips.
<b>Pine Bark Extract</b>	85%-95% proanthocyanidins and flavonoids extracted from the French Maritime pine tree bark (Pinus pinaster). It is a potent free radical scavenger and preservative. <a href="#">More...</a>
<b>Pomegranate Extract</b>	A potent natural antioxidant containing ellagic acid, which protects skin cells from the aging effects of free radical damage. It also boosts sunscreen protection and acts as a natural preservative.
May contain: <b>Titanium Dioxide, Iron Oxides, Carmine, Manganese Violet, Ultramarines</b> <a href="#">Details...</a>	

## BRUSH-ME-BRONZE™

<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
<b>Titanium Dioxide</b>	Derived from Titanium, which is extracted from the minerals such as rutile and Ilmenite. It gives the greatest covering and tinting power of any white pigment and it is listed in the FDA monograph as one of the purest and most effective active ingredients for sun protection.
<b>Boron Nitride</b>	A raw ingredient originally used in the ceramics industry, it is now also produced to cosmetics grade. It is composed of flat, hexagonal, plate-like crystals that can freely slide over one another. Because of this composition, this white powder is added to cosmetics to enable a silky glide in application, and provides excellent adhesion and soft focus properties.
<b>Zinc Oxide</b>	Also known as Flowers of Zinc, is derived from the mineral sphalerite which occurs in limestone and dolomites. Zinc is believed to encourage healing of skin disorders. It is insoluble in water. In an ointment it is used as an antiseptic and as a protection against skin diseases.
<b>Zinc Stearate</b>	Zinc Soap (a mixture of zinc salts). Widely used in cosmetics because it contributes to adhesive properties.
May contain: <b>Iron Oxides</b>	Iron oxide is iron combined with oxygen and can be found in nature or produced synthetically. It varies in color from red to brown, black to orange or yellow depending on the degree of water and the purity.
May contain: <b>Ultramarines</b>	Made from powdering the mineral lapis lazuli. It is a vivid blue.

## 24-KARAT GOLD DUST

<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
<b>24-Karat Gold Leaf</b>	A food-grade gold that can be used anywhere on the face, even the lips.

May contain: <b>Iron Oxides</b>	Iron oxide is iron combined with oxygen and can be found in nature or produced synthetically. It varies in color from red to brown, black to orange or yellow depending on the degree of water and the purity.
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## PUREMOIST™ LIPCOLOURS AND LIPSHERES

<b>Active Ingredient:</b>	
<b>Zinc Oxide (8.5%)</b>	Also known as Flowers of Zinc, is derived from the mineral sphalerite which occurs in limestone and dolomites. Zinc is believed to encourage healing of skin disorders. It is insoluble in water. In an ointment it is used as an antiseptic and as a protection against skin diseases.
<b>Ingredients:</b>	
<b>Castor Seed Oil</b>	Expressed from the beans of the castor-oil plant. Soothing to the skin.
<b>Isopropyl Jojobate</b>	A bonding of two Jojoba esters designed to enhance moisture retention. Jojoba comes closest to the skin's actual sebum.
<b>Jojoba Esters</b>	Oil extracted from the beanlike seeds of the desert shrub Simmondsia chinensis. It has been used for many years by Mexican and American Indians for hair and skin care. Of any oil, it most closely resembles the skin's natural sebum. It gives some protection against UV rays. An ester is a molecule of a fatty acid and a fatty alcohol.
<b>Caprylic/Capric Triglyceride</b>	An oily mixture derived from coconut oil. Used extensively as a vehicle for pigment dispersion.
<b>Candelilla Wax</b>	An herbal wax obtained from various Euphorbiaceae species. Used in cream to powder formulations to give them body.
<b>Carnauba Wax</b>	Exuded by the leaves of a Brazilian tree to conserve its moisture. Called the tree of life by the natives because of the use they make of its various products.
<b>Beeswax</b>	A natural substance obtained from the honeycomb. Can be yellow or white. It has powerful anti-microbial properties. Vegans will want to avoid products with beeswax.
<b>Grape Seed Extract</b>	An extract used for its healing, soothing, antioxidant properties.
<b>Peppermint Leaf Extract</b>	A flavoring.
<b>Vanilla Fruit Extract</b>	Used for scent and flavor.
<b>Flavor</b>	Vanilla
<b>Borage Seed Oil</b>	An herbal extract with emollient properties. Rich in stores of a therapeutic fat called gamma linolenic acid (GLA), an omega-6 fatty acid. An anti-inflammatory which may help to clear acne and rosacea.
<b>Tocopherol</b>	Vitamin E. A topical antioxidant and natural preservative with many known skin benefits. We use natural Vitamin E because there is very little incidence of allergic reaction to it.
<b>Ascorbyl Palmitate</b>	A salt of ascorbic acid used as a preservative and antioxidant.
<b>Bisabolol</b>	A myrrh-type gum resin obtained from African trees. It reduces sensitivity and inflammation. It is also soothing and has vaso-constrictive properties. Also used as a preservative.
May contain: <b>Mica, Titanium Dioxide, Iron Oxides, Carmine, Red 30 Lake, Red 7 Lake</b> <a href="#">Details...</a>	

## PUREGLOSS™ FOR LIPS

<b>Bis-Diglyceryl Polyacyladipate-2</b>	A mixture of organic vegetable oils.
<b>Grape Seed Extract</b>	An extract used for its healing, soothing, antioxidant properties.
<b>Jojoba Esters</b>	Oil extracted from the beanlike seeds of the desert shrub Simmondsia chinensis. It has been used for many years by Mexican and American Indians for hair and skin care. Of any oil, it most closely resembles the skin's natural sebum. It gives some protection against UV rays. An ester is a molecule of a fatty acid and a fatty alcohol.
<b>Green Tea Leaf Extract</b>	Recently discovered to have many nutritional and healthful qualities. It contains 20 times the antioxidant effect of Vitamin E and increases the effect of sunscreens. High in methylxanthines, which are believed (by the National Cancer Institute) to prevent skin cancer. Green tea also helps prevent irritation of the skin.
<b>Ginger Root Oil</b>	Used for flavor.
<b>Pomegranate Extract</b>	A potent natural antioxidant containing ellagic acid, which protects skin cells from the aging effects of free radical damage. It also boosts sunscreen protection and acts as a natural preservative.
<b>Coconut Oil</b>	A natural emollient and moisturizer.
<b>Palm Oil</b>	A natural emollient and moisturizer.
<b>Soybean Oil</b>	A natural moisturizer and antioxidant.
<b>Flavor</b>	
<b>Tocopherol</b>	Vitamin E. A topical antioxidant and natural preservative with many known skin benefits. We use natural Vitamin E because there is very little incidence of allergic reaction to it.
<b>Ascorbyl Palmitate</b>	A salt of ascorbic acid used as a preservative and antioxidant.
<b>Bisabolol</b>	A myrrh-type gum resin obtained from African trees. It reduces sensitivity and inflammation. It is also soothing and has vaso-constrictive properties. Also used as a preservative.
May contain: <b>Mica, Titanium Dioxide, Iron Oxides, Carmine, Red 30 Lake, Red 7 Lake</b> <a href="#">Details...</a>	

## LIPDRINK™

<b>Active Ingredient:</b>	
<b>Zinc Oxide (8%)</b>	Also known as Flowers of Zinc, is derived from the mineral sphalerite which occurs in limestone and dolomites. Zinc is believed to encourage healing of skin disorders. It is insoluble in water. In an ointment it is used as an antiseptic and as a protection against skin diseases.
<b>Ingredients:</b>	
<b>Macadamia Seed Oil</b>	An emollient derived from the seed of a small evergreen tree native to coastal rainforests of central east Australia (New South Wales and Queensland) and commercially grown in Hawaii and France. Macadamia nut oil is similar to sebum, the oil naturally produced by human skin to protect itself. It contains magnesium and thiamin, absorbs well into the skin, and is highly emollient and soothing.
<b>Beeswax</b>	A natural substance obtained from the honeycomb. Can be yellow or white. It has powerful anti-microbial properties. Vegans will want to avoid products with beeswax.
<b>Caprylic/Capric Triglyceride</b>	An oily mixture derived from coconut oil. Used extensively as a vehicle for pigment dispersion.
<b>Sunflower Seed Oil</b>	Obtained by milling the seeds of large sunflowers. Contains large amounts of Vitamin E.
<b>Avocado Oil</b>	High in fat, Vitamin A and C. Used in folk medicine as an aphrodisiac.
<b>Carnauba Wax</b>	Exuded by the leaves of a Brazilian tree to conserve its moisture. Called the tree of life by the natives because of the use they make of its various products.
<b>Candelilla Wax</b>	An herbal wax obtained from various Euphorbiaceae species. Used in cream to powder formulations to give them body.
<b>Jojoba Seed Oil</b>	Oil extracted from the beanlike seeds of the desert shrub Simmondsia chinensis. It has been used for many years by Mexican and American Indians for hair and skin care. Of any oil, it most closely resembles the skin's natural sebum. It gives some protection against UV rays. An ester is a molecule of a fatty acid and a fatty alcohol.
<b>Aloe Leaf Extract</b>	A compound expressed from the leaf of the aloe plant. There are more than 300 species. Used medicinally for more than three thousand years. Used for its softening benefits in cosmetics.
<b>Green Tea Leaf Extract</b>	Recently discovered to have many nutritional and healthful qualities. It contains 20 times the antioxidant effect of Vitamin E and increases the effect of sunscreens. High in methylxanthines, which are believed (by the National Cancer Institute) to prevent skin cancer. Green tea also helps prevent irritation of the skin.
<b>Lemon Peel Oil</b>	An extract expressed from the fresh rind and peel of lemons. Used for flavoring, it also has cleansing and decongestant properties. It is refreshing and purifying to the skin, and is a natural mood lifter. In Aromatherapy for Vibrant Health and Beauty, author Roberta Wilson says that lemon oil "encourages clarity, concentration and recall. It can calm or prevent emotional outbursts. It fights depression, eases fear, strengthens resolve and assists in communication and decision-making".
<b>Tocopherol</b>	Vitamin E. A topical antioxidant and natural preservative with many known skin benefits. We use natural Vitamin E because there is very little incidence of allergic reaction to it.
<b>Ascorbyl Palmitate</b>	A salt of ascorbic acid used as a preservative and antioxidant.

## MORE LIP™ - Lip Plumper

<b>Macadamia Integrifolia Seed Oil</b>	An emollient derived from the seed of a small evergreen tree native to coastal rainforests of central east Australia (New South Wales and Queensland) and commercially grown in Hawaii and France. Macadamia nut oil is similar to sebum, the oil naturally produced by human skin to protect itself. It contains magnesium and thiamin, absorbs well into the skin, and is highly emollient and soothing.
<b>Beeswax</b>	A natural substance obtained from the honeycomb. Can be yellow or white. It has powerful anti-microbial properties. Vegans will want to avoid products with beeswax.
<b>Candelilla Wax</b>	An herbal wax obtained from various Euphorbiaceae species. Used in cream to powder formulations to give them body.
<b>Jojoba Seed Oil</b>	Oil extracted from the beanlike seeds of the desert shrub Simmondsia chinensis. It has been used for many years by Mexican and American Indians for hair and skin care. Of any oil, it most closely resembles the skin's natural sebum. It gives some protection against UV rays. An ester is a molecule of a fatty acid and a fatty alcohol.
<b>Sunflower Seed Oil</b>	Obtained by milling the seeds of large sunflowers. Contains large amounts of Vitamin E.
<b>Ginger Root Oil</b>	Used for flavor.
<b>Avocado Oil</b>	High in fat, Vitamin A and C. Used in folk medicine as an aphrodisiac.
<b>Isopropyl Jojobate</b>	A bonding of two Jojoba esters designed to enhance moisture retention. Jojoba comes closest to the skin's actual sebum.
<b>Aloe Leaf Extract</b>	A compound expressed from the leaf of the aloe plant. There are more than 300 species. Used medicinally for more than three thousand years. Used for its softening benefits in cosmetics.
<b>Flavor</b>	
<b>Green Tea Leaf Extract</b>	Recently discovered to have many nutritional and healthful qualities. It contains 20 times the antioxidant effect of Vitamin E and increases the effect of sunscreens. High in methylxanthines, which are believed (by the National Cancer Institute) to prevent skin cancer. Green tea also helps prevent irritation of the skin.
<b>Tocopherol</b>	Vitamin E. A topical antioxidant and natural preservative with many known skin benefits. We use natural Vitamin E because there is very little incidence of allergic reaction to it.
<b>Ascorbyl Palmitate</b>	A salt of ascorbic acid used as a preservative and antioxidant.

## SUGAR&BUTTER - Lip Duo

### Lip Exfoliator

<b>Sucrose (Turbinado Sugar)</b>	
<b>Macadamia Integrifolia Seed Oil</b>	An emollient derived from the seed of a small evergreen tree native to coastal rainforests of central east Australia (New South Wales and Queensland) and commercially grown in Hawaii and France. Macadamia nut oil is similar to sebum, the oil naturally produced by human skin to protect itself. It contains magnesium and thiamin, absorbs well into the skin, and is highly emollient and soothing.
<b>Sunflower Seed Oil</b>	Obtained by milling the seeds of large sunflowers. Contains large amounts of Vitamin E.
<b>Avocado Oil</b>	High in fat, Vitamin A and C. Used in folk medicine as an aphrodisiac.
<b>Carnauba Wax</b>	Exuded by the leaves of a Brazilian tree to conserve its moisture. Called the tree of life by the natives because of the use they make of its various products.
<b>Candelilla Wax</b>	An herbal wax obtained from various Euphorbiaceae species. Used in cream to powder formulations to give them body.
<b>Jojoba Seed Oil</b>	Oil extracted from the beanlike seeds of the desert shrub Simmondsia chinensis. It has been used for many years by Mexican and American Indians for hair and skin care. Of any oil, it most closely resembles the skin's natural sebum. It gives some protection against UV rays. An ester is a molecule of a fatty acid and a fatty alcohol.
<b>Aloe Barbadensis Extract</b>	A compound expressed from the leaf of the aloe plant. There are more than 300 species. Used medicinally for more than three thousand years. Used for its softening benefits in cosmetics.
<b>Tocopherol</b>	Vitamin E. A topical antioxidant and natural preservative with many known skin benefits. We use natural Vitamin E because there is very little incidence of allergic reaction to it.
<b>Ascorbyl Palmitate</b>	A salt of ascorbic acid used as a preservative and antioxidant.

### Lip Plumper

<b>Triisostearyl Citrate</b>	Skin conditioning agent.
<b>Avocado Oil</b>	High in fat, Vitamin A and C. Used in folk medicine as an aphrodisiac.
<b>Carnauba Wax</b>	Exuded by the leaves of a Brazilian tree to conserve its moisture. Called the tree of life by the natives because of the use they make of its various products.
<b>Beeswax</b>	A natural substance obtained from the honeycomb. Can be yellow or white. It has powerful anti-microbial properties. Vegans will want to avoid products with beeswax.
<b>Jojoba Seed Oil</b>	Oil extracted from the beanlike seeds of the desert shrub Simmondsia chinensis. It has been used for many years by Mexican and American Indians for hair and skin care. Of any oil, it most closely resembles the skin's natural sebum. It gives some protection against UV rays. An ester is a molecule of a fatty acid and a fatty alcohol.
<b>Candelilla Wax</b>	An herbal wax obtained from various Euphorbiaceae species. Used in cream to powder formulations to give them body.
<b>Sunflower Seed Oil</b>	Obtained by milling the seeds of large sunflowers. Contains large amounts of Vitamin E.
<b>Shea Butter</b>	
<b>Flavor</b>	
<b>Green Tea Leaf Extract</b>	Recently discovered to have many nutritional and healthful qualities. It contains 20 times the antioxidant effect of Vitamin E and increases the effect of sunscreens. High in methylxanthines, which are believed (by the National Cancer Institute) to prevent skin cancer. Green tea also helps prevent irritation of the skin.
<b>Grape Seed Extract</b>	An extract used for its healing, soothing, antioxidant properties.
<b>Ethylhexyl Palmitate</b>	An emollient from palm oil.
<b>Tribehenin</b>	An ester of glycerin and behenic acid, a fatty acid found in seed fats. Used as an opacifier, emollient and lubricant.
<b>Sorbitan Isostearate</b>	Emulsifier.
<b>Palmitoyl Oligopeptide</b>	Naturally derived plant ingredient. Helps protect the skin's collagen from the effects of UVA and contributes to thickening of the epidermis by promoting collagen renewal.
<b>Cranberry Fruit Extract</b>	Antioxidant.
<b>Tocopherol</b>	Vitamin E. A topical antioxidant and natural preservative with many known skin benefits. We use natural Vitamin E because there is very little incidence of allergic reaction to it.
<b>Ascorbyl Palmitate</b>	A salt of ascorbic acid used as a preservative and antioxidant.

## ONE-4-ALL™

See: [PurePressed® Eye Shadow](#), [Complete Colour™](#), [Cream to Powder Eyeliner](#), and [PureGloss for Lips](#)

## PUREPRESSED® EYE SHADOWS - Daytime Kit

<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
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<b>Boron Nitride</b>	A raw ingredient originally used in the ceramics industry, it is now also produced to cosmetics grade. It is composed of flat, hexagonal, plate-like crystals that can freely slide over one another. Because of this composition, this white powder is added to cosmetics to enable a silky glide in application, and provides excellent adhesion and soft focus properties.
<b>Hydrated Silica</b>	Made from sand. Can hold seven times its molecular weight and so is excellent in absorbing excess oil.
<b>Dimethicone</b>	Made from sand (silica) that is a combination of minerals but largely comprised of quartz. <a href="#">More...</a>
<b>Pine Bark Extract</b>	85%-95% proanthocyanidins and flavonoids extracted from the French Maritime pine tree bark (Pinus pinaster). It is a potent free radical scavenger and preservative. <a href="#">More...</a>
<b>Pomegranate Extract</b>	A potent natural antioxidant containing ellagic acid, which protects skin cells from the aging effects of free radical damage. It also boosts sunscreen protection and acts as a natural preservative.
May contain: <b>Titanium Dioxide, Iron Oxides, Carmine, Manganese Violet, Ultramarines</b> <a href="#">Details...</a>	

### PUREPRESSED® EYE SHADOWS - Nighttime Kit

<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
<b>Boron Nitride</b>	A raw ingredient originally used in the ceramics industry, it is now also produced to cosmetics grade. It is composed of flat, hexagonal, plate-like crystals that can freely slide over one another. Because of this composition, this white powder is added to cosmetics to enable a silky glide in application, and provides excellent adhesion and soft focus properties.
<b>Hydrated Silica</b>	Made from sand. Can hold seven times its molecular weight and so is excellent in absorbing excess oil.
<b>Dimethicone</b>	Made from sand (silica) that is a combination of minerals but largely comprised of quartz. <a href="#">More...</a>
<b>Pine Bark Extract</b>	85%-95% proanthocyanidins and flavonoids extracted from the French Maritime pine tree bark (Pinus pinaster). It is a potent free radical scavenger and preservative. <a href="#">More...</a>
<b>Pomegranate Extract</b>	A potent natural antioxidant containing ellagic acid, which protects skin cells from the aging effects of free radical damage. It also boosts sunscreen protection and acts as a natural preservative.
May contain: <b>Titanium Dioxide, Iron Oxides, Carmine, Manganese Violet, Ultramarines, 24-Karat Gold Leaf</b> <a href="#">Details...</a>	

### PUREPRESSED® EYE SHADOWS - Bling

<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
<b>Dimethicone</b>	Made from sand (silica) that is a combination of minerals but largely comprised of quartz. <a href="#">More...</a>
<b>24-Karat Gold Leaf</b>	A food-grade gold that can be used anywhere on the face, even the lips.
<b>Titanium Dioxide</b>	Derived from Titanium, which is extracted from the minerals such as rutile and Ilmenite. It gives the greatest covering and tinting power of any white pigment and it is listed in the FDA monograph as one of the purest and most effective active ingredients for sun protection.
<b>Stearic Acid</b>	Derived from butter acids, cascarilla bark and other oils. Used as a softener.
<b>Pine Bark Extract</b>	85%-95% proanthocyanidins and flavonoids extracted from the French Maritime pine tree bark (Pinus pinaster). It is a potent free radical scavenger and preservative. <a href="#">More...</a>
<b>Pomegranate Extract</b>	A potent natural antioxidant containing ellagic acid, which protects skin cells from the aging effects of free radical damage. It also boosts sunscreen protection and acts as a natural preservative.
May contain: <b>Iron Oxides, Carmine, Manganese Violet, Ultramarines</b> <a href="#">Details...</a>	

### PUREMOIST™ LIPCOLOUR SPF 18 - Multi-Colour for Lips

<b>Active Ingredient:</b>	
<b>Zinc Oxide (8.5%)</b>	Also known as Flowers of Zinc, is derived from the mineral sphalerite which occurs in limestone and dolomites. Zinc is believed to encourage healing of skin disorders. It is insoluble in water. In an ointment it is used as an antiseptic and as a protection against skin diseases.
<b>Ingredients:</b>	
<b>Castor Seed Oil</b>	Expressed from the beans of the castor-oil plant. Soothing to the skin.
<b>Isopropyl Jojobate</b>	A bonding of two Jojoba esters designed to enhance moisture retention. Jojoba comes closest to the skin's actual sebum.
<b>Jojoba Esters</b>	Oil extracted from the beanlike seeds of the desert shrub Simmondsia chinensis. It has been used for many years by Mexican and American Indians for hair and skin care. Of any oil, it most closely resembles the skin's natural sebum. It gives some protection against UV rays. An ester is a molecule of a fatty acid and a fatty alcohol.
<b>Caprylic/Capric Triglyceride</b>	An oily mixture derived from coconut oil. Used extensively as a vehicle for pigment dispersion.
<b>Candelilla Wax</b>	An herbal wax obtained from various Euphorbiaceae species. Used in cream to powder formulations to give them body.
<b>Carnauba Wax</b>	Exuded by the leaves of a Brazilian tree to conserve its moisture. Called the tree of life by the natives because of the use they make of its various products.
<b>Beeswax</b>	A natural substance obtained from the honeycomb. Can be yellow or white. It has powerful anti-microbial properties. Vegans will want to avoid products with beeswax.

<b>Grape Seed Extract</b>	An extract used for its healing, soothing, antioxidant properties.
<b>Peppermint Leaf Extract</b>	A flavoring.
<b>Vanilla Fruit Extract</b>	Used for scent and flavor.
<b>Flavor</b>	Vanilla
<b>Borage Seed Oil</b>	An herbal extract with emollient properties. Rich in stores of a therapeutic fat called gamma linolenic acid (GLA), an omega-6 fatty acid. An anti-inflammatory which may help to clear acne and rosacea.
<b>Tocopherol</b>	Vitamin E. A topical antioxidant and natural preservative with many known skin benefits. We use natural Vitamin E because there is very little incidence of allergic reaction to it.
<b>Ascorbyl Palmitate</b>	A salt of ascorbic acid used as a preservative and antioxidant.
<b>Bisabolol</b>	A myrrh-type gum resin obtained from African trees. It reduces sensitivity and inflammation. It is also soothing and has vaso-constrictive properties. Also used as a preservative.
May contain: <b>Mica, Titanium Dioxide, Iron Oxides, Carmine, Red 30 Lake, Red 7 Lake</b> <a href="#">Details...</a>	

## PUREGLOSS™ FOR LIPS

<b>Bis-Diglyceryl Polyacyladipate-2</b>	A mixture of organic vegetable oils.
<b>Grape Seed Extract</b>	An extract used for its healing, soothing, antioxidant properties.
<b>Jobba Esters</b>	Oil extracted from the beanlike seeds of the desert shrub Simmondsia chinensis. It has been used for many years by Mexican and American Indians for hair and skin care. Of any oil, it most closely resembles the skin's natural sebum. It gives some protection against UV rays. An ester is a molecule of a fatty acid and a fatty alcohol.
<b>Green Tea Leaf Extract</b>	Recently discovered to have many nutritional and healthful qualities. It contains 20 times the antioxidant effect of Vitamin E and increases the effect of sunscreens. High in methylxanthines, which are believed (by the National Cancer Institute) to prevent skin cancer. Green tea also helps prevent irritation of the skin.
<b>Ginger Root Oil</b>	Used for flavor.
<b>Pomegranate Extract</b>	A potent natural antioxidant containing ellagic acid, which protects skin cells from the aging effects of free radical damage. It also boosts sunscreen protection and acts as a natural preservative.
<b>Coconut Oil</b>	A natural emollient and moisturizer.
<b>Palm Oil</b>	A natural emollient and moisturizer.
<b>Soybean Oil</b>	A natural moisturizer and antioxidant.
<b>Flavor</b>	
<b>Tocopherol</b>	Vitamin E. A topical antioxidant and natural preservative with many known skin benefits. We use natural Vitamin E because there is very little incidence of allergic reaction to it.
<b>Ascorbyl Palmitate</b>	A salt of ascorbic acid used as a preservative and antioxidant.
<b>Bisabolol</b>	A myrrh-type gum resin obtained from African trees. It reduces sensitivity and inflammation. It is also soothing and has vaso-constrictive properties. Also used as a preservative.
May contain: <b>Mica, Titanium Dioxide, Iron Oxides, Carmine, Red 30 Lake, Red 7 Lake</b> <a href="#">Details...</a>	

## SUPER-SHAPE ME EYEBROW KITS

### BROW POWDER

<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
<b>Zinc Stearate</b>	Zinc Soap (a mixture of zinc salts). Widely used in cosmetics because it contributes to adhesive properties.
<b>Titanium Dioxide</b>	Derived from Titanium, which is extracted from the minerals such as rutile and Ilmenite. It gives the greatest covering and tinting power of any white pigment and it is listed in the FDA monograph as one of the purest and most effective active ingredients for sun protection.
<b>Dimethicone</b>	Made from sand (silica) that is a combination of minerals but largely comprised of quartz. <a href="#">More...</a>
<b>Pine Bark Extract</b>	85%-95% proanthocyanidins and flavonoids extracted from the French Maritime pine tree bark (Pinus pinaster). It is a potent free radical scavenger and preservative. <a href="#">More...</a>
<b>Pomegranate Extract</b>	A potent natural antioxidant containing ellagic acid, which protects skin cells from the aging effects of free radical damage. It also boosts sunscreen protection and acts as a natural preservative.
May contain: <b>Iron Oxides, Chromium Oxide Greens</b> <a href="#">Details...</a>	

### LID PRIMER

<b>Isostearyl Neopentanoate</b>	A pigment dispenser that helps the process of going from cream to powder upon evaporation. Also a stabilizer and emollient.
<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
<b>Glyceryl Stearate</b>	Derived from Glycerin. Used as an emulsifier and a humectant.

<b>Cyclomethicone</b>	Derived from silica. Used as an emollient and for glide. (See <a href="#">Dimethicone</a> )
<b>Carnauba Wax</b>	Exuded by the leaves of a Brazilian tree to conserve its moisture. Called the tree of life by the natives because of the use they make of its various products.
<b>Silicone Powder</b>	Used for texture.
<b>Lecithin</b>	A natural antioxidant and emollient. High in B vitamins choline and inositol, it is found in egg yolk and manufactured from soy oil.
<b>Hydrated Silica</b>	Made from sand. Can hold seven times its molecular weight and so is excellent in absorbing excess oil.
May contain: <b>Titanium Dioxide, Iron Oxides, Manganese Violet</b> <a href="#">Details...</a>	

## BROW WAX

<b>Isopropyl Jojobate</b>	A bonding of two Jojoba esters designed to enhance moisture retention. Jojoba comes closest to the skin's actual sebum.
<b>Sunflower Seed Oil</b>	Obtained by milling the seeds of large sunflowers. Contains large amounts of Vitamin E.
<b>Isostearyl Neopentanoate</b>	A pigment dispenser that helps the process of going from cream to powder upon evaporation. Also a stabilizer and emollient.
<b>Beeswax</b>	A natural substance obtained from the honeycomb. Can be yellow or white. It has powerful anti-microbial properties. Vegans will want to avoid products with beeswax.
<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
<b>Tribehenin</b>	An ester of glycerin and behenic acid, a fatty acid found in seed fats. Used as an opacifier, emollient and lubricant.
<b>Titanium Dioxide</b>	Derived from Titanium, which is extracted from the minerals such as rutile and Ilmenite. It gives the greatest covering and tinting power of any white pigment and it is listed in the FDA monograph as one of the purest and most effective active ingredients for sun protection.
May contain: <b>Iron Oxides, Chromium Oxide Greens</b> <a href="#">Details...</a>	

## TWICE BLUSHED

<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
<b>Boron Nitride</b>	A raw ingredient originally used in the ceramics industry, it is now also produced to cosmetics grade. It is composed of flat, hexagonal, plate-like crystals that can freely slide over one another. Because of this composition, this white powder is added to cosmetics to enable a silky glide in application, and provides excellent adhesion and soft focus properties.
<b>Hydrated Silica</b>	Made from sand. Can hold seven times its molecular weight and so is excellent in absorbing excess oil.
<b>Dimethicone</b>	Made from sand (silica) that is a combination of minerals but largely comprised of quartz. <a href="#">More...</a>
<b>Pine Bark Extract</b>	85%-95% proanthocyanidins and flavonoids extracted from the French Maritime pine tree bark (Pinus pinaster). It is a potent free radical scavenger and preservative. <a href="#">More...</a>
<b>Pomegranate Extract</b>	A potent natural antioxidant containing ellagic acid, which protects skin cells from the aging effects of free radical damage. It also boosts sunscreen protection and acts as a natural preservative.
May contain: <b>Titanium Dioxide, Iron Oxides, Carmine, Manganese Violet, Ultramarines, 24-Karat Gold Leaf</b> <a href="#">Details...</a>	

## LIP AND EYE PENCILS

<b>Hydrogenated Jojoba Oil</b>	Oil extracted from the beanlike seeds of the desert shrub Simmondsia chinensis. It has been used for many years by Mexican and American Indians for hair and skin care. Hydrogenation is the process of adding hydrogen gas under high pressure to make liquid oils solid. This is the process used to manufacture margarine and shortening.
<b>Caprylic/Capric Triglyceride</b>	An oily mixture derived from coconut oil. Used extensively as a vehicle for pigment dispersion.
<b>Silica</b>	An absorbent powder and thickening agent.
<b>Meadowfoam Seed Oil</b>	Expressed from the seeds of the Meadowfoam plant.
<b>Mango Seed Oil</b>	Oil extracted from the fruit of a tropical evergreen tree.
<b>Candelilla Wax</b>	An herbal wax obtained from various Euphorbiaceae species. Used in cream to powder formulations to give them body.
<b>Shea Butter</b>	A natural fat obtained from the fruit of the karite tree.
<b>Macadamia Seed Oil</b>	An emollient derived from the seed of a small evergreen tree native to coastal rainforests of central east Australia (New South Wales and Queensland) and commercially grown in Hawaii and France. Macadamia nut oil is similar to sebum, the oil naturally produced by human skin to protect itself. It contains magnesium and thiamin, absorbs well into the skin, and is highly emollient and soothing.
<b>Carnauba Wax</b>	Exuded by the leaves of a Brazilian tree to conserve its moisture. Called the tree of life by the natives because of the use they make of its various products.
<b>Tocopherol</b>	Vitamin E. A topical antioxidant and natural preservative with many known skin benefits. We use natural Vitamin E because there is very little incidence of allergic reaction to it.

<b>Ascorbyl Palmitate</b>	A salt of ascorbic acid used as a preservative and antioxidant.
May contain: <b>Iron Oxides, Titanium Dioxide, Manganese Violet, Mica, Carmine</b> <a href="#">Details...</a>	

## EYE HIGHLIGHTER PENCIL

<b>Castor Seed Oil</b>	Expressed from the beans of the castor-oil plant. Soothing to the skin.
<b>Candelilla Wax</b>	An herbal wax obtained from various Euphorbiaceae species. Used in cream to powder formulations to give them body.
<b>Octyldodecanol</b>	An emulsifier, opacifying ingredient and emollient.
<b>Ethylhexyl Palmitate</b>	An emollient from palm oil.
<b>Joboba Seed Oil</b>	Oil extracted from the beanlike seeds of the desert shrub Simmondsia chinensis. It has been used for many years by Mexican and American Indians for hair and skin care.
<b>Bis-Diglyceryl Polyacyladipate-2</b>	A mixture of organic vegetable oils.
<b>Carnauba Wax</b>	Exuded by the leaves of a Brazilian tree to conserve its moisture. Called the tree of life by the natives because of the use they make of its various products.
<b>Caprylic/Capric Triglyceride</b>	An oily mixture derived from coconut oil. Used extensively as a vehicle for pigment dispersion.
<b>Cetyl Alcohol</b>	A solid fatty alcohol used as an emollient and emulsifier. It also functions as a thickener and carrying agent for other ingredients.
<b>Calcium Sulfate</b>	A fine orderless, tasteless mineral powder used as a coloring and firming ingredient.
<b>Montmorillonite</b>	A clay mineral used as a thickener and emulsifier and to suspend makeup pigments.
<b>Beeswax</b>	A natural substance obtained from the honeycomb. Can be yellow or white. It has powerful anti-microbial properties. Vegans will want to avoid products with beeswax.
<b>Tocopherol</b>	Vitamin E. A topical antioxidant and natural preservative with many known skin benefits. We use natural Vitamin E because there is very little incidence of allergic reaction to it.
<b>Ascorbyl Palmitate</b>	A salt of ascorbic acid used as a preservative and antioxidant.
<b>Wheat Germ Glycerides</b>	High in Vitamin E, a potent antioxidant, used as a texturizer and emollient.
May contain: <b>Mica, Titanium Dioxide, Bismuth Oxochloride, Iron Oxides, Carmine</b> <a href="#">Details...</a>	

## CIRCLE\DELETE® CONCEALER

<b>Isopropyl Jojobate</b>	A bonding of two Jojoba esters designed to enhance moisture retention. Jojoba comes closest to the skin's actual sebum.
<b>Avocado Oil</b>	High in fat, vitamin A and C. Used in folk medicine as an aphrodisiac.
<b>Sunflower Oil</b>	Obtained by milling the seeds of large sunflowers. Contains large amounts of vitamin E.
<b>Castor Seed Oil</b>	Expressed from the beans of the castor-oil plant. Soothing to the skin.
<b>Beeswax</b>	A natural substance obtained from the honeycomb. Can be yellow or white. It has powerful anti-microbial properties. Vegans will want to avoid products with beeswax.
<b>Silica</b>	An absorbent powder and thickening agent.
<b>Carnauba Wax</b>	Exuded by the leaves of a Brazilian tree to conserve its moisture. Called the tree of life by the natives because of the use they make of its various products.
<b>Ozokerite</b>	A naturally occurring wax-like mineral; a mixture of hydrocarbons. An emulsifier and thickening agent.
<b>Lilac Extract</b>	Used for fragrance.
<b>Green Tea Leaf Extract</b>	Recently discovered to have many nutritional and healthful qualities. It contains 20 times the antioxidant effect of Vitamin E and increases the effect of sunscreens. High in methylxanthines, which are believed (by the National Cancer Institute) to prevent skin cancer. Green tea also helps prevent irritation of the skin.
<b>Pine Bark Extract</b>	85%-95% proanthocyanidins and flavonoids extracted from the French Maritime pine tree bark (Pinus pinaster). It is a potent free radical scavenger and preservative. <a href="#">More...</a>
<b>Bisabolol</b>	A myrrh-type gum resin obtained from African trees. It reduces sensitivity and inflammation. It is also soothing and has vaso-constrictive properties. Also used as a preservative.
<b>Vitamin K</b>	Rosacea specialist, Dr. Geoffrey Nase has said: "Vitamin K has been the plastic surgeons' magical secret weapon for post-surgery bruising (damaged blood vessels). It has been shown to strengthen blood vessels (arterioles, capillaries and venules) in scientific studies. Small concentrations of Vitamin K added to your daily routine may have a very positive effect on under eye bags (swelling), under eye bluish color (dilated venules returning de-oxygenated blood) and red dilated arterioles that have not been structurally damaged."
<b>Grape Seed Extract</b>	An extract used for its healing, soothing, antioxidant properties.
<b>Ascorbyl Palmitate</b>	A salt of ascorbic acid used as a preservative and antioxidant.
May contain: <b>Titanium Dioxide, Mica, Iron Oxides</b> <a href="#">Details...</a>	

## DISAPPEAR™

<b>Aqua</b>	Water
<b>Hydrolyzed Jojoba Esters</b>	Hydrolysis means turned partly to water.
<b>Glycerin</b>	Derived from vegetable oil. Used as a solvent.
<b>Titanium Dioxide</b>	Derived from Titanium, which is extracted from the minerals such as rutile and Ilmenite. It gives the greatest covering and tinting power of any white pigment and it is listed in the FDA monograph as one of the purest and most effective active ingredients for sun protection.
<b>Stearic Acid</b>	Derived from butter acids, cascarilla bark and other oils. Used as a softener.
<b>Cyclomethicone</b>	Derived from silica. Used as an emollient and for glide. (See <a href="#">Dimethicone</a> )
<b>Tribehenin</b>	An ester of glycerin and behenic acid, a fatty acid found in seed fats. Used as an opacifier, emollient and lubricant.
<b>Glyceryl Stearate</b>	Derived from Glycerin. Used as an emulsifier and a humectant.
<b>PEG-100 Stearate</b>	An emulsifying agent.
<b>Superoxide Dismutase</b>	A copper-containing protein enzyme that decomposes free radicals.
<b>Green Tea Leaf Extract</b>	Recently discovered to have many nutritional and healthful qualities. It contains 20 times the antioxidant effect of Vitamin E and increases the effect of sunscreens. High in methylxanthines, which are believed (by the National Cancer Institute) to prevent skin cancer. Green tea also helps prevent irritation of the skin.
<b>Willow Bark Extract</b>	Outstanding anti-inflammatory and anti-bacterial properties. It is one of the few ingredients that is found in nature and is also an OTC. A natural source of salicins and beta-hydroxyacids which are especially helpful for acneic skin.
<b>Magnesium Ascorbyl Phosphate</b>	Vitamin C
<b>Vanilla Fruit Extract</b>	Used for scent and flavor.
<b>Sweet Almond Extract</b>	Serves as a uniquely enhanced, all-natural preservative.
<b>Bisabolol</b>	A myrrh-type gum resin obtained from African trees. It reduces sensitivity and inflammation. It is also soothing and has vaso-constrictive properties. Also used as a preservative.
<b>Xanthan Gum</b>	Also called corn sugar gum. Used as a thickener, emulsifier and stabilizer.
May contain: <b>Iron Oxides</b>	Iron oxide is iron combined with oxygen and can be found in nature or produced synthetically. It varies in color from red to brown, black to orange or yellow depending on the degree of water and the purity.

## ENLIGHTEN CONCEALER™

<b>Isopropyl Jojobate</b>	A bonding of two Jojoba esters designed to enhance moisture retention. Jojoba comes closest to the skin's actual sebum.
<b>Titanium Dioxide</b>	Derived from Titanium, which is extracted from the minerals such as rutile and Ilmenite. It gives the greatest covering and tinting power of any white pigment and it is listed in the FDA monograph as one of the purest and most effective active ingredients for sun protection.
<b>Mica</b>	Found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine.
<b>Avocado Oil</b>	High in fat, vitamin A and C. Used in folk medicine as an aphrodisiac.
<b>Sunflower Oil</b>	Obtained by milling the seeds of large sunflowers. Contains large amounts of vitamin E.
<b>Castor Seed Oil</b>	Expressed from the beans of the castor-oil plant. Soothing to the skin.
<b>Beeswax</b>	A natural substance obtained from the honeycomb. Can be yellow or white. It has powerful anti-microbial properties. Vegans will want to avoid products with beeswax.
<b>Silica</b>	An absorbent powder and thickening agent.
<b>Carnauba Wax</b>	Exuded by the leaves of a Brazilian tree to conserve its moisture. Called the tree of life by the natives because of the use they make of its various products.
<b>Kaolin</b>	Also known as China Clay. Aids in covering ability and in absorbing excess oil secreted by the skin.
<b>Ozokerite</b>	A naturally occurring wax-like mineral; a mixture of hydrocarbons. An emulsifier and thickening agent.
<b>Pine Bark Extract</b>	85%-95% proanthocyanidins and flavonoids extracted from the French Maritime pine tree bark ( <i>Pinus pinaster</i> ). It is a potent free radical scavenger and preservative. <a href="#">More...</a>
<b>Arbutin</b>	A new type of skin de-pigmentation and whitening agent. Arbutin protects the skin against damage caused by free radicals and inhibits the formation of the melanin pigment by inhibiting Tyrosinase activity. It is also anti-inflammatory and anti-bacterial. As far back as the 18th century, Arbutin was used in medical areas for the latter purposes. Arbutin is well tolerated by the skin, does not cause irritation, and has no known toxicity or side effects. Arbutin is extracted from the bearberry plant. Bearberry, from the botanical family Ericaceae, grows in Europe, northern temperate Asia, and North America. The part of the plant traditionally used for extraction is the leaves.
<b>Bisabolol</b>	A myrrh-type gum resin obtained from African trees. It reduces sensitivity and inflammation. It is also soothing and has vaso-constrictive properties. Also used as a preservative.
<b>Licorice Root Extract</b>	Licorice Extract is an effective natural lightener now being widely used. It also has anti-inflammatory and anti-allergy properties.
<b>Vitamin K</b>	Rosacea specialist, Dr. Geoffrey Nase has said: "Vitamin K has been the plastic surgeons' magical secret weapon for post-surgery bruising (damaged blood vessels). It has been shown to strengthen blood vessels (arterioles, capillaries and venules) in scientific studies. Small concentrations of Vitamin K added to your daily routine may have a very positive effect on under eye bags (swelling), under eye bluish color (dilated venules returning de-oxygenated blood) and red dilated arterioles that have not been structurally damaged."
<b>Lilac Extract</b>	Used for fragrance.

<b>Ascorbyl Palmitate</b>	A salt of ascorbic acid used as a preservative and antioxidant.
May contain: <b>Iron Oxides</b>	Iron oxide is iron combined with oxygen and can be found in nature or produced synthetically. It varies in color from red to brown, black to orange or yellow depending on the degree of water and the purity.

## ACTIVE LIGHT™ UNDER-EYE CONCEALER

<b>Isopropyl Jojobate</b>	A bonding of two Jojoba esters designed to enhance moisture retention. Jojoba comes closest to the skin's actual sebum.
<b>Isostearyl Neopentanoate</b>	A pigment dispenser that helps the process of going from cream to powder upon evaporation. Also a stabilizer and emollient.
<b>Avocado Oil</b>	High in fat, vitamin A and C. Used in folk medicine as an aphrodisiac.
<b>Sunflower Seed Oil</b>	Obtained by milling the seeds of large sunflowers. Contains large amounts of vitamin E.
<b>Titanium Dioxide</b>	Derived from Titanium, which is extracted from the minerals such as rutile and Ilmenite. It gives the greatest covering and tinting power of any white pigment and it is listed in the FDA monograph as one of the purest and most effective active ingredients for sun protection.
<b>Beeswax</b>	A natural substance obtained from the honeycomb. Can be yellow or white. It has powerful anti-microbial properties. Vegans will want to avoid products with beeswax.
<b>Hydrated Silica</b>	Derived from sand. Used as a protectant and coloring agent.
<b>Carnauba Wax</b>	Exuded by the leaves of a Brazilian tree to conserve its moisture. Called the tree of life by the natives because of the use they make of its various products.
<b>Ozokerite</b>	A naturally occurring wax-like mineral; a mixture of hydrocarbons. An emulsifier and thickening agent.
<b>Boron Nitride</b>	A raw ingredient originally used in the ceramics industry, it is now also produced to cosmetics grade. It is composed of flat, hexagonal, plate-like crystals that can freely slide over one another. Because of this composition, this white powder is added to cosmetics to enable a silky glide in application, and provides excellent adhesion and soft focus properties.
<b>Buckwheat Seed Extract</b>	Added to reduce puffiness.
<b>Cucumber Fruit Extract</b>	Has superb anti-inflammatory and skin tightening properties.
<b>White Tea Leaf Extract</b>	Recently discovered to have many nutritional and healthful qualities. It contains 20 times the antioxidant effect of Vitamin E and increases the effect of sunscreens. High in methylxanthines, which are believed (by the National Cancer Institute) to prevent skin cancer. Green tea also helps prevent irritation of the skin.
<b>Bisabolol</b>	A myrrh-type gum resin obtained from African trees. It reduces sensitivity and inflammation. It is also soothing and has vaso-constrictive properties. Also used as a preservative.
<b>Vitamin K</b>	Rosacea specialist, Dr. Geoffrey Nase has said: "Vitamin K has been the plastic surgeons' magical secret weapon for post-surgery bruising (damaged blood vessels). It has been shown to strengthen blood vessels (arterioles, capillaries and venules) in scientific studies. Small concentrations of Vitamin K added to your daily routine may have a very positive effect on under eye bags (swelling), under eye bluish color (dilated venules returning de-oxygenated blood) and red dilated arterioles that have not been structurally damaged."
<b>Rosemary Leaf Extract</b>	Derived from the flowering evergreen. It contains antioxidants and has anti-inflammatory properties.
<b>Lecithin</b>	A natural antioxidant and emollient. High in B vitamins choline and inositol, it is found in egg yolk and manufactured from soy oil.
<b>Ascorbyl Palmitate</b>	A salt of ascorbic acid used as a preservative and antioxidant.
May contain: <b>Mica, Iron Oxides</b>	Mica is found in nature in crystallized, thin elastic sheets that can be separated easily. They vary in color from pale green, brown, or black to colorless. It can be shiny or dull. We use mica for its gliding properties in a form that does not cause shine. Iron oxide is iron combined with oxygen and can be found in nature or produced synthetically. It varies in color from red to brown, black to orange or yellow depending on the degree of water and the purity.

## D2O™ Hydration Spray

<b>Aqua</b>	Water
<b>Ylang Ylang Flower Water</b>	Infusion of ylang ylang essential oil. Ylang Ylang is a sebum balancer and a supposed aphrodisiac.
<b>Chamomile Flower Extract</b>	An extract used for its healing, soothing, anti-inflammatory properties.
<b>Myrrh Extract</b>	Healing and analgesic properties. One of the gifts of the Magi.
<b>Sodium PCA</b>	An essential amino acid and moisturizer. Reaches areas of the skin where the skin's own sodium PCA cannot.
<b>Corallina Officinalis Extract</b>	Seaweed extracts harvested from some of the richest seabeds. Re-mineralizes the skin.
<b>Olive Leaf Extract</b>	An antioxidant and natural preservative.
<b>Rosemary Leaf Extract</b>	Derived from the flowering evergreen. It contains antioxidants and has anti-inflammatory properties.
<b>Grape Seed Extract</b>	An extract used for its healing, soothing, antioxidant properties.
<b>Potassium Sorbate</b>	A preservative primarily against mold and yeast. Nontoxic.

## POMMISST™ - Hydration Spray

<b>Aqua</b>	Water
<b>Pomegranate Extract</b>	Promising agent against skin cancer. Pomegranate fruit extract (PFE), from the tree Punica granatum, contains several polyphenols and anthocyanidins (pigment that gives certain fruits their dark red colors), the antioxidant activity is higher than red wine and green tea.
<b>White Tea Leaf Extract</b>	An extract used for its healing, soothing, anti-inflammatory properties.
<b>Sodium PCA</b>	An essential amino acid and moisturizer. Reaches areas of the skin where the skin's own sodium PCA cannot.
<b>Algae Extract</b>	Healing and analgesic properties.
<b>Rosemary Leaf Extract</b>	Has healing, antibacterial, antifungal, and antioxidant properties.
<b>Olive Leaf Extract</b>	An antioxidant and natural preservative.
<b>Grape Seed Extract</b>	An extract used for its healing, soothing, antioxidant properties.
<b>Lecithin</b>	A natural antioxidant and emollient. High in B vitamins choline and inositol, it is found in egg yolk and manufactured from soy oil.
<b>Potassium Sorbate</b>	A preservative primarily against mold and yeast. Nontoxic.

## BALANCE - Antioxidant Hydration Spray

<b>Aqua</b>	Water
<b>Tangerine Extract</b>	A natural extract from the peels of ripe tangerines, it is used to calm and feed the skin.
<b>Grapefruit Peel Oil</b>	Used as an antibacterial and natural preservative.
<b>Grapefruit Seed Extract</b>	Used as an antibacterial and natural preservative.
<b>Chamomile Flower Extract</b>	An extract used for its healing, soothing, anti-inflammatory properties.
<b>Myrrh Extract</b>	Healing and analgesic properties. One of the gifts of the Magi.
<b>Sodium PCA</b>	An essential amino acid and moisturizer. Reaches areas of the skin where the skin's own sodium PCA cannot.
<b>Green Tea Leaf Extract</b>	Recently discovered to have many nutritional and healthful qualities. It contains 20 times the antioxidant effect of Vitamin E and increases the effect of sunscreens. High in methylxanthines, which are believed (by the National Cancer Institute) to prevent skin cancer. Green tea also helps prevent irritation of the skin.
<b>Corallina Officinalis Extract</b>	Seaweed extracts harvested from some of the richest seabeds. Re-mineralizes the skin.
<b>Olive Leaf Extract</b>	An antioxidant and natural preservative.
<b>Rosemary Leaf Extract</b>	Has healing, antibacterial, antifungal, and antioxidant properties.
<b>Grape Seed Extract</b>	An extract used for its healing, soothing, antioxidant properties.
<b>Potassium Sorbate</b>	A preservative primarily against mold and yeast. Nontoxic.

## BRUSHES AND SPONGES

<b>Angle Brow</b>	Taklon nylon
<b>Camouflage Oval #10</b>	Toray nylon
<b>Chisel Powder</b>	Pony and goat
<b>Crease</b>	Goat
<b>Deluxe Shader</b>	Sable hair
<b>Deluxe Spoolie</b>	Nylon
<b>Detail</b>	Taklon nylon
<b>Dome</b>	Goat
<b>Eye Liner/Brow</b>	Toray nylon
<b>Eye Shader and Eye Contour</b>	Goat
<b>Foundation Brush</b>	Taklon nylon
<b>Flocked Sponge</b>	Synthetic (non-Latex)
<b>The Handi</b>	Goat hair
<b>Kabuki</b>	Goat
<b>Large Shader</b>	Sable hair
<b>Mini Dome</b>	Pony hair and taklon
<b>Retractable Lip</b>	Tylon nylon
<b>Sable Lip</b>	Sable hair
<b>Small Fluff</b>	Pony hair
<b>White Fan</b>	Boar's bristle

## MAGIC MITT™

Magic Mitt	new generation of specially knitted micro-fibers many times thinner than a human hair
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### INFORMATION FOR VEGANS

All LipColours and LipSheres contain beeswax.

#### **Carmine is an ingredient in:**

Amazing Base: Cool Sand, Warm Silk, Honey Bronze, Light Beige

PurePressed Base: Terra, Maple

So-Bronze 1, So-Bronze 2

Moonglow

PurePressed Blush: Barely Rose, Cotton Candy, Dubonnet, Flushed, Parfait, Sheer Honey, Tawny, Golden Apricot, Whisper

Complete Colour: Cedar Rose, Soft Pink

PurePressed Eye Shadow --

(Single): Antique Rose, Peach Sherbet, Perfect Pink, Pink Smoke, Ruby, Supernova, Wine & Roses

(Duos): Heather 1 & 2, Oyster/Supernova

(Triples): Pink Bliss, Triple Cognac, Cloud Nine (darkest shade), Think Pink

PurePressed Eye Shadow Kits: Daytime, Nighttime, Bling

Cream to Powder Eyeliner: Jewel Box

PureMoist LipColour: Joy, Kelly, Melisa, Renee, Rose, Sabrina, Sarah

PureGloss for Lips: Candied Rose, Iced Mocha, Pink Candy

PureLash Lengthening Mascara: Merlot

Eye Highlighter Pencil

Pencil: Berry, Crimson, Plum, Rose, Sienna, Spice, Terra-cotta