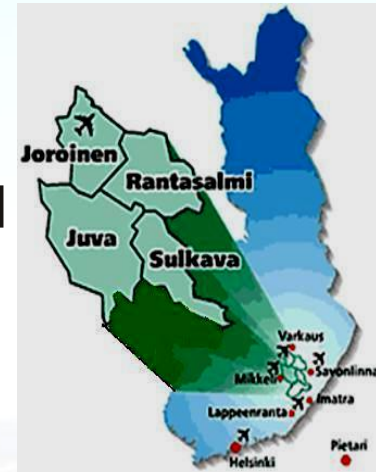


# The RaJuPuSu leader Region

- The RaJuPuSu region is located in the middle of Saimaa waterway and there are many lakes inhabited by the Saimaa ringed seal in the area.
- Many valuable natural attractions are situated in the area.
- There are over a thousand lakes and ponds and many thousands km of shoreline.



# The RaJuPuSu leader Region

- The region is homogenous in regard to its geography, trades, population and development culture. In terms of primary production the RaJuPuSu region is one of the biggest district in Finland.



- Enhancement of vitality is still strongly based on the development of entrepreneurship and new innovative expertise but our plans gives special emphasis to the changes of the local youth to get work in the region.



# The RaJuPuSu Region in nutshell

**Finland, South Savo region**

**Municipalities of Joroinen, Juva,  
Rantasalmi and Sulkava**

**Total area**                      **3 753 km<sup>2</sup>**

**Population**                      **20 500**

**Population density**   **7,35 Persons/km<sup>2</sup>**

## **Employed per sector:**

**Primary production**                      **20,9 %**

**Secondary production**                      **22,1 %**

**Private services**                      **24,6 %**

**Public services**                      **29,1 %**

**Unemployment rate**                      **13,6 %**



# The RaJuPuSu leader programme

- The goal is

*“to develop the region into an successfully, multicultural and vital rural area. Based on entrepreneurship on high profession and activity of people”.*



- The key points of the programme

- Youth (working, entrepreneurship, creativity)
- Culture (very widely understood)
- Entrepreneurship (specially wood, foodstuffs, tourism, local-services)



# The RaJuPuSu leader association

- **Association was founded** in the 1996 and it has worked actively implementing LEADER programmes.
- **The association has 140 members**, who represent several hundreds of active participants in the region.

*The members include village associations, entrepreneurial societies, advisory and educational organizations, research units, recreational associations and municipalities of the region*

- **There are 12 members in the executive committee**



# The RaJuPuSu leader

interests

in international co-operation

- **Youth projects, for example:**
  - international practising
  - entrepreneurship of young people
- **Small Enterprises , for example:**
  - co operation in rural tourism, carpenters, foodstuffs...
- **Environmental education, for example:**
  - international summer college
- **Agricultural co-operation, for example:**
  - Ecological agriculture
  - Sheep production...



# The RaJuPuSu leader

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